



Law Offices of
Patrick J. Burns, Jr., P.C.

CALIFORNIA PRIVACY ADDENDUM

Last Updated: October 12, 2026

This California Privacy Addendum ("Addendum") supplements the Privacy Notice of The Law Offices of Patrick J. Burns, Jr., P.C. ("PJB Law," "we," "us," or "our") and applies only to individuals who reside in California. Anything addressed in our Privacy Notice and not in this Addendum continues to apply. Terms defined in our Privacy Notice have the same meanings in this Addendum, and "CCPA" means the California Consumer Privacy Act, as amended, and its implementing regulations.

Scope of This Addendum: Nonpublic personal information that we collect in connection with providing financial-related services to you for personal, family, or household purposes, as described under "Information Covered by the Gramm-Leach-Bliley Act and the California Financial Information Privacy Act" in our Privacy Notice, is governed by the Gramm-Leach-Bliley Act, Regulation S-P (to the extent applicable), and the California Financial Information Privacy Act, and is handled as described in our Privacy Notice. That information is generally exempt from the CCPA's consumer rights provisions, although the CCPA's data breach remedies may still apply. This Addendum describes how we handle "Other Personal Information Covered by the CCPA," as that category is described in our Privacy Notice, which includes all other personal information about California residents, such as information collected through our website, newsletter sign-ups, firm-sponsored events, and business contacts and prospective clients.

Information We Collect: In the preceding 12 months, we have collected the following categories of personal information:

- Identifiers, such as name, email address, postal address, telephone number, and IP address;
- Professional or employment-related information, such as company name and occupation;
- Commercial information, such as records of services requested or events attended;
- Internet or other electronic network activity, such as browsing activity on our website, browser and device information, and interactions with our website collected through cookies and analytics tools; and
- General geolocation information derived from IP address.

We collect this information directly from you, automatically when you use our website, and from our service providers, including our analytics provider.

How We Use Information and Parties to Whom We Disclose: We use personal information to provide and administer our services, respond to inquiries, send newsletters and event information you request, operate, secure, analyze, and improve our website, detect and prevent security incidents and fraud, and comply with legal obligations. In the preceding 12 months, we have disclosed each category of personal information listed above to service providers and contractors for these business

purposes, including technology, hosting, client relationship management, communications, and analytics providers. We also disclose personal information to government entities or other parties when required by law or legal process.

Information We Disclose: PJB Law does not sell client lists, does not sell your name to telemarketers, and does not sell your personal information for money. Our website uses Google Analytics, which collects information through cookies and similar technologies, as described under "Cookies and Analytics" in our Privacy Notice. To the extent our use of analytics tools could be considered a "sale" or "sharing" of personal information under the CCPA, you have the right to opt out. You may do so by clicking the "Do Not Sell or Share My Personal Information" link at the bottom of any page of our website, by enabling an opt-out preference signal, as described under "Opt-Out Preference Signals" in our Privacy Notice, or by contacting us as described below. Our website recognizes opt-out preference signals, such as Global Privacy Control, as a valid request to opt out of the sale or sharing of personal information for the browser or device sending the signal, and indicates on the website when such a signal has been honored. Once you opt out, we will not sell or share your personal information unless you later provide express authorization, and we will wait at least 12 months before asking you to reauthorize.

Sensitive Personal Information: We do not collect sensitive personal information through our website, newsletter, or events. Sensitive personal information that we collect during client intake, such as Social Security numbers and financial account information, is used only for purposes permitted by the CCPA, such as providing the services you request and complying with law, and is not sold, shared, or used to infer characteristics about you. Accordingly, we do not offer a separate right to limit the use of sensitive personal information.

Retention of Personal Information: We retain each category of personal information only as long as reasonably necessary for the purposes for which it was collected, including to provide our services, maintain our business records, resolve disputes, and meet our legal, regulatory, and professional obligations. In determining retention periods, we consider the nature and sensitivity of the information, the purposes for which it is used, our record-keeping obligations, and applicable statutes of limitations. When information is no longer needed, we securely delete or de-identify it.

Your California Privacy Rights: Subject to certain exceptions, as a California resident you have the following rights, which you may exercise free of charge:

- **Right to Know and Access.** You may request that we disclose the categories of personal information we have collected about you, the categories of sources, our business or commercial purposes for collecting, selling, or sharing it, the categories of third parties to whom we disclose it, and the specific pieces of personal information we have collected about you. You may request information collected on or after January 1, 2022, beyond the preceding 12 months, unless doing so would be impossible or involve disproportionate effort. We are not required to respond to more than two requests to know from you within a 12-month period.
- **Right to Delete.** You may request that we delete personal information we have collected from you, and we will direct our service providers and contractors to do the same, subject to the exceptions below.
- **Right to Correct.** You may request that we correct inaccurate personal information we maintain about you.

- **Right to Opt Out of Sale or Sharing.** You may opt out of the sale or sharing of your personal information as described above.
- **Right to Non-Discrimination.** We will not discriminate against you for exercising your rights. For example, we will not deny you services, charge you different prices or rates, provide a different level or quality of services, or suggest that you will receive a different price, rate, level, or quality of services because you exercised your rights.

Exceptions to the Right to Delete: We may decline a deletion request, in whole or in part, where retaining the information is reasonably necessary to:

- Complete the transaction or provide the services for which the information was collected, or otherwise perform a contract with you;
- Help ensure the security and integrity of our systems, and detect, protect against, or prosecute malicious, deceptive, fraudulent, or illegal activity;
- Debug, identify, and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise free speech, or exercise another right provided by law;
- Comply with the California Electronic Communications Privacy Act;
- Comply with a legal obligation, including our professional and record-keeping obligations; or
- Use the information internally in a lawful manner compatible with the context in which you provided it.

If we decline a request, we will explain the basis for our decision, unless prohibited by law.

Children and Minors: Our website is intended for individuals 18 years of age or older, and we do not knowingly collect personal information from individuals under 18. We do not sell or share the personal information of consumers we know to be under 16 years of age. If we learn that we have collected personal information from a minor, we will delete it.

Complaints and Requests: To submit a request to know, delete, or correct, you may email us at info@pjblawoffice.com, call us at (310) 275-5059, or write to us at The Law Offices of Patrick J. Burns, Jr., P.C., 9229 Sunset Boulevard, Suite 520, West Hollywood, CA 90069. To opt out of sale or sharing, use the website link or opt-out preference signal described above, or contact us by any of these methods. You may confirm the status of an opt-out request by contacting us.

We will confirm receipt of a request to know, delete, or correct within 10 business days and respond within 45 calendar days. If we need more time, we may extend the response period by an additional 45 calendar days, and we will notify you of the extension and the reason for it within the first 45 days.

Verification and Authorized Agents: To protect your information, we will verify your identity before responding to a request to know, delete, or correct, generally by matching information you provide with information we already maintain. We will use the information you provide for verification only for that purpose. We do not require verification for opt-out requests, although we may decline an opt-out request we reasonably believe is fraudulent.

You may designate an authorized agent to submit a request on your behalf. We may require the agent to provide your signed written permission, and we may require you to verify your own identity directly with us, unless the agent holds a valid power of attorney under the California Probate Code.

We may decline a request if we cannot verify your identity or the agent's authority. We do not charge a fee to process requests, but we may charge a reasonable fee or decline a request that is manifestly unfounded or excessive, and we will explain our reasons.

Changes to This California Privacy Addendum: We review this Addendum at least once every 12 months. If we make any material changes, we will post the updated Addendum, with its "Last Updated" date, on our website. If you have any questions about this Addendum, please contact us at: The Law Offices of Patrick J. Burns, Jr., P.C., 9229 Sunset Boulevard, Suite 520, West Hollywood, CA 90069; (310) 275-5059; info@pjblawoffice.com.